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TODAY'S ANALYSIS

(16 December 2024)

TOPICS TO BE COVERED

- INDIA'S EMPLOYABILITY TO RISE BY 7% IN 2025
- FROM SPICE TO SUSTAINABILITY: UNVEILING NORTH EAST

INDIA'S AGRICULTURE TREASURES

MCQs

INDIA'S EMPLOYABILITY TO RISE BY 7% IN 2025

Overview:

- India's employability among graduates is expected to rise by 7% in 2025, reaching
 54.81% according to the Wheebox ETS India Skills Report 2025.
- This report highlights India's emerging role in meeting global workforce demand due to its young, skilled workforce, capable of addressing the needs of industries worldwide.

Key Collaborations:

- The report is prepared in collaboration with several key organizations:
 - Confederation of Indian Industry (CII)
 - Taggd
 - All India Council for Technical Education (AICTE)
 - Association of Indian Universities (AIU)

India's Workforce Advantage:

- India's Workforce Demographics:
 - 65% of India's workforce is under the age of 35, providing a substantial advantage
 in meeting global workforce demands, particularly in the Gulf, Southeast Asia,
 Europe, and Africa.



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• Global Talent Demand:

India's talent pool, especially in high-demand sectors like technology, healthcare,
 renewable energy, and artificial intelligence (AI), is playing a critical role in global innovation and economic growth.

INCREASE IN EMPLOYABILITY

2025 Employability: India's graduate employability is expected to rise to **54.81%** in 2025, up from **51.25%** in 2024, marking a **7% increase** in just one year.

- This increase is attributed to the success of government initiatives like:
 - Skill India Mission
 - National Education Policy (NEP) 2020
 - Emphasis on vocational education and industry-aligned skills has contributed to the improvement.

EMERGING HUBS FOR TALENT

Key States and Cities:

 Maharashtra, Karnataka, and Delhi are emerging as major hubs for employable talent.



 Cities like Pune, Bengaluru, and Mumbai are leading in providing a skilled workforce across various sectors.

VOCATIONAL TRAINING & SKILL DEVELOPMENT

- Vocational Training Forecast:
 - By 2025, 50% of secondary and tertiary students in India are expected to have received vocational training.
 - This trend positions India as a key player in the global talent market, as vocational training helps bridge the skill gap in emerging industries.
- Government's Role:
 - The Skill India Mission and NEP 2020 are key drivers of this upward trend, enhancing the quality and quantity of skilled workers in both traditional and emerging sectors.

IMPACT ON GLOBAL TALENT MOBILITY

- Long-term Skill Programs:
 - Nirmal Singh, Chief Convenor of the India Skills Report and CEO of Wheebox,
 emphasized the need for quality skill training and certified long-term skill
 programs. This will improve international mobility and facilitate smoother transitions

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for skilled workers into global job markets, especially with embedded **language** training.

- Cross-border Collaborations:
 - o Collaborations with countries like Japan facing aging populations and skill shortages are expected to strengthen India's position as a talent exporter, particularly in sectors like AI, cybersecurity, and green energy.

INDIA'S HIRING TRENDS FOR 2025

India Hiring Intent Survey 2025:

- optimism for hiring fresh talent.
- The most in-demand sectors for fresh hires include:
 - Technology
 - Manufacturing
 - Healthcare
 - E-commerce



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 A notable demand is emerging for entry-level roles, highlighting the importance of entry-level talent to fill skill gaps in the workforce.

KEY SECTORS & SKILL DEVELOPMENT FOCUS

- Emerging Sectors:
 - AI, cybersecurity, and green energy are identified as critical sectors where
 vocational training is key to meeting industry demands.
- Industry-Specific Training:
 - The report stresses the importance of integrating vocational education with industryspecific training to ensure that India remains competitive in the global talent market.

FUTURE OUTLOOK

India's Position by 2030:

With continued improvements in skill development and vocational training, India is
expected to become a leader in global talent mobility by 2030, positioning itself as
the top talent exporter globally.

FROM SPICE TO SUSTAINABILITY: UNVEILING

NORTH EAST INDIA'S AGRICULTURE TREASURES



TRADITIO'

Introduction:

- Ashtalakshmi 2024 is a vibrant celebration of North East India's culture,
 craftsmanship, and agricultural heritage.
- The event showcases the region's treasures, from handwoven textiles to organic produce and aromatic spices.
- Underlying this celebration is a deeper narrative of resilience and heritage, driven by the vision of Prime Minister Narendra Modi for a prosperous and sustainable future.

PM MODI'S VISION

- PM Modi emphasized that North East India, with its abundant natural resources and commitment to organic farming, is uniquely positioned to drive India's vision for a healthier and sustainable future.
- Key agricultural products in the region, such as millet, rice, bamboo, and spices, are
 more than commodities—they represent the region's rich identity and potential.
- The Geographical Indication (GI) tag has played a critical role in preserving and promoting these agricultural products, ensuring their recognition on the global stage.

AGRICULTURE TREASURES OF NORTH EAST

- The region is rich in traditional agricultural practices and organic farming methods.
- Several states in North East India have earned GI tags for their unique agricultural products, which are now gaining recognition both locally and globally.

Arunachal Pradesh:

- Adi Kekir Ginger from Dibang Valley:
 - Cultivated by the Adi tribe, this aromatic ginger is known for its medicinal properties
 such as aiding in digestive health and menstrual pain relief.



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- The ginger's distinct aroma and healing qualities make it highly sought after in both culinary and medicinal circles.
- Other GI-tagged products from Arunachal Pradesh include Wakro Orange and Monpa
 Maize, which also celebrate the state's agricultural legacy.

Sikkim

- Dalle Khursani (Red Pepper):
 - o This fiery red pepper is grown in organic conditions and has become famous for its pungency and medicinal properties.
 - Over 5,000 families in Sikkim rely on the cultivation of this pepper for their livelihood.
 - Other notable GI products from Sikkim include:
 - Sikkim Large Cardamom
 - Temi Tea
 - Sikkim Orchids
 - Sikkim Orange
- These products embody sustainable economic growth, aligning with the broader vision of connecting tradition with global markets.

Nagaland

- Naga King Chilli (Raja Mircha):
 - Known as one of the hottest chilies in the world, the Raja Mircha is grown in the high-altitude, humid climate of Nagaland, contributing to its intense heat and unique flavor.
 - This chili plays a vital role in Naga cuisine, adding spice and depth to local dishes.
 - Other GI-tagged products from Nagaland include:
 - Naga Tree Tomato
 - Chak Hao Rice (Black Rice)
 - Naga Cucumber
 - o These products reflect the region's rich agricultural heritage and growing market value.

Assam

- Kaji Nimu (Lemon):
 - This distinctive variety of lemon is celebrated for its size, aroma, and sharp tang,
 and is a key ingredient in Assamese cuisine and traditional remedies.
 - Assam's agricultural wealth extends beyond Kaji Nimu to include:

 ADDRESS:

- Tezpur Litchi
- Joha Rice (aromatic rice)
- Bodo Keradapini Spices
- Boka Chaul Rice
- o These GI-tagged products elevate Assam's agricultural identity, contributing significantly to its local economy and cultural heritage.

SIGNIFICANCE OF GITAG

- Geographical Indication (GI) Tag:
 - o The GI tag is a significant tool for protecting and promoting the unique agricultural products of North East India. It helps:
 - Preserve cultural heritage.
 - Empower local communities by providing access to global markets.
 - Ensure economic prosperity by enhancing product value and recognition.
- Empowerment through GI:
 - For the farmers and artisans, the GI tag is not merely a recognition but a lifeline,
 opening doors to new opportunities and global recognition.

ROLE OF ASHTALAXMI

- Ashtalakshmi 2024 highlights North East India's natural and cultural wealth, celebrating the region's agriculture and handloom traditions on a global stage.
- The event showcased a wide array of organic produce and handcrafted products,
 linking local heritage with global sustainability and economic growth.

EMPOWERING LOCAL COMMUNITIES

PM Modi's Vision:

- PM Modi highlighted that the North East is pivotal to India's vision for a healthier and sustainable future, underscoring its role in connecting Emotion, Economy, and Ecology.
- The agricultural treasures of North East India are cultural symbols that represent a commitment to sustainable living and empowering the local communities.

North East India's agricultural treasures, empowered by the **Geographical Indication tag**, represent the convergence of **tradition**, **culture**, and **sustainability**. With the support of **PM Modi's vision**, the region is poised to play a significant role in **India's sustainable future** and **global agricultural leadership**.



MCQs

- 1. Consider the following statements and mark the correct one:
 - 1. 65% of India's workforce is under the age of 35.
 - 2. India has the largest workforce in the world.
 - (A) Only 1
 - (B) Only 2
 - (C) Both 1 & 2
 - (D) Neither 1 nor 2

Ans. (C)

- 2. As per The India Employability Report, 2024, the rise in employability in India for 2025 can be attributed to which factors?
 - 1. National Education Policy
 - 2. Skill India Mission
 - (A) Only 1
 - (B) Only 2
 - (C) Both 1 & 2
 - (D) Neither 1 nor 2

Ans. (C)



- 3. Ashtalaxmi is an event which celebrates which of the following features of North East?
 - 1. Culture
 - 2. Craftsmanship
 - 3. Natural Beauty
 - (A) Only 1
 - (B) Only 1 & 2
 - (C) Only 2
 - (D) All of the above

Ans. (B)



- 4. The Adi Kekir Ginger is endemic to which state?
 - (A) Assam
 - (B) Mizoram
 - (C) Manipur
 - (D) None of the above

Ans. (D)

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- 5. Temi Tea is a product of which state?
 - (A) Sikkim
 - (B) Arunachal Pradesh
 - (C) Mizoram
 - (D) Nagaland

Ans. (A)

